



# EXECUTIVE BOARDS



# INFORMATION BROCHURE

[WWW.EBFGRONINGEN.NL/RECRUITMENT](http://WWW.EBFGRONINGEN.NL/RECRUITMENT)





# EBF EXECUTIVE BOARDS



## ARE YOU READY FOR A YEAR FULL OF NEW EXPERIENCES AND INSIGHTS?

As a board member of one of the executive boards of the EBF you will gain a lot of experience in one year; one year of challenges is strategic thinking, working in a team and motivating others. An executive board year at the EBF is multidimensional, challenging and very informative. After your board year, you can take your knowledge with you in your future career. You will experience a year you will never forget.

Find out all about the events, positions, and application procedures of the 3 executive boards in this brochure!



**MORE QUESTIONS? MAIL US AT [INFO@EBFGRONINGEN.NL](mailto:info@ebfgroningen.nl)!**

# EBF EXECUTIVE BOARDS



## EBF CONFERENCE

Organise the largest two-day student conference in the Netherlands!

Functions: Chairman - Vice-chairman & Theme and Speakers 1

Treasurer & Commercial Relations 2 - Commercial Relations 1

Public Relations & Promotion - Logistics & Theme and Speakers 2

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## EBF/MARUG RECRUITMENT DAYS

Organise the biggest recruitment event for students in the North of the Netherlands!

Functions: Chairman - Vice-chairman - Commercial Relations - Travel

Logistics - Public Relations - Treasurer - International Collaborations

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## INTERNATIONAL BUSINESS RESEARCH

Organise an international research project of 10 weeks to countries such as India, China, Vietnam, Brazil and many more!

Functions: Chairman - Vice-chairman - Commercial Relations /

Logistics - Public Relations - Secretary - Treasurer - Day Organisation

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# EBF CONFERENCE



The EBF Conference is the largest two-day student conference in the Netherlands. The event consists of two consecutive conference days, which will each have a different character.

The first day will be the College Day for students, alumni and corporate participants. Professors from several universities will be invited to visit this day and share their vision, which provides insights on the theme from an academic perspective.

On the second day, the Conference Day, more than 500 students will be welcomed together with many business professionals. During this day, renowned speakers will give engaging lectures and share their experiences and visions. Furthermore, workshops and master classes will be provided by recruiters and senior level professionals. Examples of previous speakers are Al Gore, former Vice President of the United States; Klaas Knot, President of the Dutch National Bank; Jan Kees de Jager, Former Minister of Finance; Dick Boer, CEO Ahold; and Guy Wollaert, Senior Vice President of Coca Cola! As a member of the EBF Conference Executive Board you will be in contact with renowned speakers and multinational companies. Together with your fellow board members, you will have an unforgettable year organising the EBF Conference. You will gain many new experiences, make new friends and most of all develop yourself in a professional way!

EBF Conference responsibilities include contacting speakers, acquiring companies and arranging the day organisation. Together with your fellow members you will have a great time organising the EBF Conference. You will gain many new experiences, make new friends, and develop yourself in a professional way.

**WANT TO LEARN MORE ABOUT THE POSITIONS: [CLICK HERE](#)**



# EBF/MARUG RECRUITMENT DAYS



Every year in the beginning of December, the EBF/MARUG Recruitment Days are organised, which is the biggest recruitment event for students in the North of the Netherlands. The EBF organises this multiple-day event together with MARUG, the marketing association. Over 500 students visit the Recruitment Days to explore their opportunities on the labour market at one of the 30 participating companies.

A wide variety of activities take place during the Recruitment Days. You should think of general company presentations accessible for everyone, but also CV-selected individual talks with companies. Interactive cases are offered to give students a comprehensive insight into the business life, and in the evenings business dinners and networking socials are organised. The event is visited by students who are searching for an internship or job, but also by younger students who have just started to orientate themselves.

As a member of the Recruitment Days Organisation, you will be responsible for setting up the entire event. Your tasks include contacting companies for participation, arranging the event location and logistics of the event, set up a program for each day and designing the promotion material for the event. You will organise an event that offers a large number of fellow students the opportunity to get in contact with a wide and comprehensive range of companies, both on a formal and informal level.

**[WANT TO LEARN MORE ABOUT THE POSITIONS: CLICK HERE](#)**

# INTERNATIONAL BUSINESS RESEARCH

**IBR**

ECONOMICS AND  
BUSINESS  
FACULTY ASSOCIATION

International Business Research is a project run by students of the EBF and the University of Groningen. Each year, IBR conducts research for Dutch companies in emerging economies. The preparation phase starts in November, in which you will prepare the research. During your stay abroad (April-June), you will conduct the field research for a period of five weeks. After this, you have the chance to explore the country by travelling in small groups for another five weeks; you'll be abroad for 10 weeks!

Research. Consultancy. Travel

IBR offers you a unique opportunity to conduct a professional research and consult for Dutch companies. Over the years, IBR developed itself as a high-quality project, and offers you the following:

- Investigations in an objective manner
- Three months of intensive preparation
- Extensive knowledge of an emerging market
- More than 30 years of research experience
- Quality of the project ensured by three supervising professors
- Support of our Advisory Board
- 24 top quality senior students with diverse academic backgrounds

**[WANT TO LEARN MORE ABOUT THE POSITIONS: CLICK HERE](#)**



# READY FOR THE NEXT CHALLENGE?



Do you want to take part in a year full of new experiences and insights? As an Executive Board member at the EBF you will gain a lot of experience in one year; a year of challenges in strategic thinking, working in a team, and motivating others. A board year is multidimensional, challenging, and very informative. After your board year, you can take your knowledge with you in your future career. You will experience a year you will never forget.

The EBF Conference board is recruited in October, the EBF/MARUG Recruitment Days board is recruited in March, the International Business Research board is recruited in February. Do you have any questions regarding the recruitment? Please send your question to [info@ebfgroningen.nl](mailto:info@ebfgroningen.nl) or visit our website [www.ebfgroningen.nl/recruitment](http://www.ebfgroningen.nl/recruitment). Also, the members of the EBF Board are always happy to sit down with you to tell you more about a specific executive board. Do not hesitate to contact us or come by the office located in Duisenberg's Interim at Zernike and see what's in it for you!



## WE HOPE TO SEE YOU AS ONE OF OUR NEW EXECUTIVE BOARD MEMBERS THIS YEAR!



# THE EBF BOARD 2024-2025

**CHAIRMAN**

**LIANNE ALBERTS**

**VICE-CHAIRMAN**

**ZOHAL FAIZI**

**SECRETARY & HR OFFICER**

**STELLA VERSTEEGEN**

**TREASURER**

**VEERLE DE GRAAF**

**IT & MARKETING OFFICER**

**ROBIN VAN DER MEIJDEN**

**COMMERCIAL OFFICER**

**JARNO PRINS**

**PROJECT & INCLUSION OFFICER**

**PUCK KOOPMAN**

**CAREER OFFICER**

**PIEN KOKELENBERG**





# YOUR PARTNER IN STUDY AND CAREER

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